

Features! Product Upgrades

iWick™

Features! Amazing New Fiber!

Features! is excited to announce a change to all of its Original and Light products. After extensive research and testing, *Features!* has selected a new improved moisture managing fiber. *Features!* new iWick™ polyester has an incredibly soft touch and a bright white color. In addition, iWick does a superior job of wicking moisture to keep feet cool and dry.

How iWick™ Works

iWick fibers pull moisture away from the skin and move it to the outer layer of the fabric where it evaporates and dries quickly. What's more, iWick fibers are specially engineered to enhance breathe-ability by allowing air to move through the fabric with ease. The result is that feet stay cooler and drier.

Higher Thread Count

In addition to the switch to the new iWick fiber, *Features!* is now producing its Original socks with a higher thread count (168N). The higher number of stitches per square inch creates high density cushioning that envelopes the foot with less bulk. The result is a cushioned sock with superior levels of quality, durability and softness.

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